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SMS ASSIST TO SPONSOR AND EXHIBIT AT PRSM MID-YEAR CONFERENCE

CHICAGO, September 5, 2017 – SMS Assist will be a sponsor and exhibitor at the Professional Retail Store Maintenance (PRSM) Mid-Year Conference 2017, an educational and networking forum for multi-unit retail facilities management professionals.

“The Race Is On” is the theme of this year’s conference as it roars into Indianapolis, home of the famed Indy 500. The conference takes place September 6-8 at the JW Marriott Indianapolis.

As a sponsor, SMS Assist welcomes retail and maintenance professionals from across North America to this three-day event.

“Serving and delighting our clients is our top priority,” said Taylor Rhodes, CEO of SMS Assist. “As part of our commitment to excellence, sharing best practices and ideas with our colleagues at PRSM always helps fuel innovation and drive new solutions for our clients and partners.”

With its proprietary, cloud-based platform and fully-managed business solution, SMS Assist is revolutionizing multisite property management for a growing list of national and Fortune 500 companies.

Attendees can visit SMS Assist **Booth #302** anytime during the conference to learn more about how the company’s proprietary technology, Affiliate advantage and fully-managed solution is enhancing the retail customer experience and bringing savings and efficiency to a growing list of clients across industries.

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About SMS Assist

SMS Assist is a Chicago-based technology company providing multisite property management to a roster of Fortune 500 clients with a team of more than 750 dedicated employees and more than 145,000 service locations. Using its proprietary software platform to manage its network of more than 20,000 affiliate subcontractors, SMS Assist offers a suite of property management benefits including leveraged pricing of products and services, \$50 million risk indemnification, real-time services validation, instant invoicing, automatic service audits and data analysis to ensure quality and cost efficiency. SMS Assist is revolutionizing multisite property management services for its growing list of national and Fortune 500 clients including Family Dollar, JPMorgan Chase (NYSE: JPM), O'Reilly Automotive, Inc. (NASDAQ: ORLY) and Colony Starwood Homes (NYSE: SFR). To learn more, visit smsassist.com.