

Contact:

Martha Arendt | Aileron Communications
312.629.9400 | marendt@aileroninc.com

SMS ASSIST NAMED CHICAGO INNO 50 ON FIRE WINNER

CHICAGO, Nov. 21, 2017 – SMS Assist has been named a 2017 [Chicago Inno 50 On Fire winner](#).

The annual ranking from Chicago Inno, a tech-focused media and events company, is a celebration of innovators, big and small, people and organizations, across multiple categories driving the city's business world into the future.

The recognition is the latest in a series of accolades for SMS Assist, a disruptive technology company providing multisite property management to a fast-growing list of national and Fortune 500 clients. With more than 750 employees at its headquarters in the John Hancock building, SMS Assist has a significant influence in the Chicago technology ecosystem.

"It's our world-class team that makes us great," said Taylor Rhodes, CEO of SMS Assist. "I am grateful to work alongside each of our team members, and together, there's no limit to what we can achieve. This honor belongs to our employees and is proof positive of their entrepreneurial spirit and persistent innovation that help us deliver the leading technology solution in the marketplace."

SMS Assist was named a winner in the business-to-business category. Other organizations recognized included business-to-consumer companies, civic groups, education innovators and leaders in marketing, lifestyle and health care.

About SMS Assist

SMS Assist is a Chicago-based technology company providing multisite property management to a roster of Fortune 500 clients with a team of more than 750 dedicated employees and more than 145,000 service locations. Using its proprietary software platform to manage its network of more than 20,000 affiliate subcontractors, SMS Assist offers a suite of property management benefits including leveraged pricing of products and services, \$50 million insurance policy, real-time services validation, instant invoicing, automatic service audits and data analysis to ensure quality and cost efficiency. SMS Assist is revolutionizing multisite property management services for its growing list of national and Fortune 500 clients including Family Dollar, JPMorgan Chase (NYSE: JPM) and O'Reilly Automotive, Inc. (NASDAQ: ORLY). To learn more, visit smsassist.com.

About Chicago Inno

Launched in 2014 and part of the seven-city American Inno website network, Chicago Inno produces news articles, newsletters and events, to keep up with the amazing work happening all around Chicago's tech community.

###