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SMS ASSIST RANKED NUMBER 259 FASTEST GROWING COMPANY IN NORTH AMERICA ON DELOITTE'S 2015 TECHNOLOGY FAST 500™

CHICAGO, November 13, 2015 – <u>SMS Assist</u>, the disruptive technology company providing multisite property management, today announced it ranked 259 on <u>Deloitte's Technology Fast</u> <u>500</u>[™], a ranking of the 500 fastest growing technology, media, telecommunications, life sciences and energy tech companies in North America.

SMS Assist's chief executive officer, Mike Rothman, credits an entrepreneurial, energized workforce and innovative mobile and cloud-based technology with the company's continued growth. He said, "The Fast 500 is known for identifying the best of the best and we're honored and humbled to be included among such a visionary, talented group of colleagues. At SMS Assist, we pride ourselves on having a world-class team and leading-edge technology and we're grateful for Deloitte's recognition."

Overall, 2015 Technology Fast 500[™] companies achieved revenue growth ranging from 109 percent to 21,984 percent from 2011 to 2014, with an average growth of 850 percent.

The company's advanced technology platform helps clients establish and drive facilities management strategy and continuously reduce property maintenance costs while simultaneously improving service quality and speed of delivery. The company's network of certified affiliates has expertise in more than 45 trade services and provides critical maintenance such as floor care, snow and ice management, landscaping, HVAC and other property maintenance services.

About Deloitte's 2015 Technology Fast 500™

Deloitte's Technology Fast 500 provides a ranking of the fastest growing technology, media, telecommunications, life sciences and energy tech companies – both public and private – in North America. Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth from 2011 to 2014.

In order to be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a majority of the company's operating revenues. Companies must have base-year operating revenues of at least \$50,000 USD or CD, and current-year operating revenues of at least \$5 million USD or CD. Additionally, companies must be in business for a minimum of four years and be headquartered within North America.



About SMS Assist

SMS Assist is a Chicago-based technology company providing multisite property management to a roster of clients with more than 90,000 service locations. Using its proprietary software platform to manage its network of more than 20,000 affiliate subcontractors, SMS Assist offers a suite of property management benefits including leveraged pricing of products and services, \$30M risk indemnification, real-time services validation, instant invoicing, automatic service audits and data analysis to ensure quality and cost efficiency. SMS Assist is revolutionizing multisite property management services for its growing list of national and Fortune 500 clients including Family Dollar (NYSE: FDO), O'Reilly Automotive, Inc. (NASDAQ: ORLY) and Colony Capital (NYSE: CLNY). To learn more, visit smsassist.com.

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