



Contact:

Martha Arendt, Aileron Communications
312.629.9400, marendt@aileroninc.com

**SMS Assist to Recruit Local L.A. Business Partners
for Maintenance Of More Than 2,000 New Client Properties**

CHICAGO, January 30, 2015 – SMS Assist, a rapidly-growing national service provider for multisite property management, will be hosting open house events in the area to engage with local businesses that can provide property maintenance services for nearly 2,000 new client properties across the Los Angeles area. The open house event locations will include:

- Feb. 2, 11:30 a.m. – 5 p.m., 94th Aero Squadron, 16320 Raymer Street in Van Nuys
- Feb. 3, 11:30 a.m. – 5 p.m., Maggie’s Pub, 11900 Telegraph Road in Santa Fe Springs
- Feb. 4, 11:30 a.m. – 5 p.m., Portillo’s, 12840 Day Street in Moreno Valley

SMS Assist is a national leader in multisite property management, working with a network of 28,000 affiliate subcontractors to offer more than 45 trade services across all 50 states. Using its proprietary technology and unique business model, SMS Assist creates a more efficient and affordable service for its clients and greater route density and revenue for its affiliate subcontractors.

SMS Assist recently expanded its client base from 50,000 client locations to nearly 70,000 client locations within a matter of months. To meet the needs of this recent growth, SMS Assist is seeking new affiliate relationships across the country.

“Securing new clients means that we have to broaden our affiliate network and find new affiliates to perform new trades,” said Mike Rothman, SMS Assist CEO. “We look forward not only to recruiting new partners in the Los Angeles area, but also getting a chance to say hello to our current affiliates in that market. Our partnerships are the backbone of our success.”

Partnership benefits for affiliate subcontractors include increased profitability, timely payments, reduced windshield time between services and growth for an affiliate’s business. If businesses are interested in pursuing a partnership with SMS Assist, please attend one of the affiliate subcontractor open house events. SMS Assist is particularly interested in subcontractors who specialize in air conditioning, appliance repair, electrical, garage doors, plumbing, pools and general handyman services. For more information about the events or becoming an affiliate, please email affiliateroadshow@smsassist.com.

- more -

About SMS Assist

SMS Assist is a Chicago-based technology company providing multisite property management to a roster of clients with more than 90,000 service locations. Using its proprietary software platform to manage its network of more than 20,000 affiliate subcontractors, SMS Assist offers a suite of property management benefits including leveraged pricing of products and services, \$30M risk indemnification, real-time services validation, instant invoicing, automatic service audits and data analysis to ensure quality and cost efficiency. SMS Assist is revolutionizing multisite property management services for its growing list of national and Fortune 500 clients including Family Dollar (NYSE: FDO), CBRE (NYSE: CBG), O'Reilly Automotive, Inc. (NASDAQ: ORLY) and Colony Capital (NYSE: CLNY). To learn more, visit www.smsassist.com.

###