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**SMS ASSIST ATTENDING IMN'S 6TH ANNUAL
SINGLE FAMILY RENTAL INVESTMENT FORUM**

CHICAGO, November 30, 2017 – SMS Assist will attend IMN's Single Family Rental (SFR) Investment Forum West, taking place at the Phoenician Resort in Scottsdale, Arizona, beginning December 4.

Now in its sixth year, IMN's SFR Forum welcomes more than 1,000 attendees from leading U.S. real estate investment trusts (REITs), funds, aggregators, investors and service providers sharing new strategies, solutions and technology innovations for the fast-growing SFR market. As a repeat attendee, SMS Assist continues its longstanding involvement with IMN's conferences and builds on its industry leadership and commitment to providing resources and insights to help develop the SFR market.

"Single-family rental owners and investors need new tools and strategies that can reduce the costs of maintenance, turns and rehabs while improving the resident experience, and we're proud to offer proven solutions for our clients," said Mike Travalini, president of SMS Assist's Residential division. "More than one in nine homes in the U.S. are listed as single-family rentals, and with almost 40 percent of adults renting instead of owning, this number is growing fast."

Attendees can visit the SMS Assist booth anytime during the conference to learn more about how the company's [proprietary technology](#), [Affiliate advantage](#) and maintenance and turn solutions are disrupting the SFR market and bringing savings and efficiency to a growing list of clients across industries.

About SMS Assist

SMS Assist is a Chicago-based technology company providing multisite property management to a roster of Fortune 500 clients with a team of more than 750 dedicated employees and more than 145,000 service locations. Using its proprietary software platform to manage its network of more than 20,000 affiliate subcontractors, SMS Assist offers a suite of property management benefits including leveraged pricing of products and services, \$50 million insurance policy, real-time services validation, instant invoicing, automatic service audits and data analysis to ensure quality and cost efficiency. SMS Assist is revolutionizing multisite property management services for its growing list of national and Fortune 500 clients including Family Dollar, JPMorgan Chase (NYSE: JPM), O'Reilly Automotive, Inc. (NASDAQ: ORLY) and Colony Starwood Homes (NYSE: SFR). To learn more, visit smsassist.com.

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